

# Business

[whitireiaweltec.ac.nz](http://whitireiaweltec.ac.nz)







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# Jess



Business



Partnerships manager

Not long after starting university, Jess was losing her drive for study. She was struggling to build relationships with her teachers and classmates, so she decided to switch to WelTec.

She felt the difference immediately. Her tutors took the time to get to know her, and she was able to quickly make friends in the smaller classes. WelTec felt more achievable, and it was a much easier transition from school.

"It was just a really comfortable environment and I felt like I could ask questions and be myself."

During her studies, Jess was able to work on projects that replicated work in the real world.

"The industry projects were a big highlight for me. We had the opportunity to go out into the community, meet with clients and work on business projects with them. I learned about how to create and nurture relationships with stakeholders which is a key part of my job now."

Now Jess is a Partnerships Manager at Whānau Āwhina Plunket, where she gets to attend events around the country, pitch new partnership opportunities, and think of new and creative ways

to create mutually beneficial partnerships with organisations across Aotearoa.





One of the exciting initiatives she's working on is called 'Dunk It for Plunket', a partnership with Arnott's that asks New Zealanders to host a morning tea and 'Dunk It For Plunket'. All the money raised helps Plunket provide critical services to families and help tamariki get the best start to life.

To anyone thinking of studying business, Jess says, "You don't have to know what career or job you want before you start studying; business skills are versatile and needed in every industry."

Check out Jess's full story on our website. Follow the QR code below.



# Graduate Diploma in Applied Business Management

 Level 7
 1 year, full-time (part-time options available)
 \$6,779.50 (indicative for 2023 intake)
 \$25,000* (indicative for 2023 intake)

Take your skills and give them a competitive edge with this one year programme. Get industry-ready by working with real businesses. Learn to develop strategies and implement problem-solving solutions to a variety of businesses based on your passion.

## What you will learn

Get your business management career started with this Graduate Diploma in Applied Business Management.

Designed alongside our industry partners this new programme will give you the work-ready skills you'll need to land your dream job.

- Get real-world experience during your industry project
- Learn skills that employers are looking for
- Develop your communication skills, helping you land your dream job
- Learn to think critically, act ethically and communicate effectively
- Develop problem-solving skills that you can use in any industry

## Study part-time

This programme includes part-time study options for people who want the flexibility of studying while they manage other commitments.

## Strands

### Operations Management Graduate Diploma Courses

#### BM6201 Leadership - (15 credits)

You will understand concepts and apply principles of leadership and be equipped to create a personal plan to develop leadership capabilities.

#### BM6202 Human Resources and Employment Relationships - (15 credits)

You will understand the roles, functions and application of human resource management and employment relationships within contemporary New Zealand organisations.

#### AM6225 Operations Management - (15 credits)

The aim of this course is to give you an understanding of the concepts and analytical methods that contribute to the systematic direction and control of the processes that transform inputs into completed goods and services, with focus on the efficient and effective management of resources

#### BM7201 Business Transformation and Change - (15 credits)

This course will give you an insight into the challenge associated with introducing change, especially strategic change in organisations. It will examine the forces that impact on an organisation in today's business environment such as the pressures of deregulation, privatisation, social renewal, globalisation and other external and internal factors.

#### BM7202 Business Sustainability - (15 credits)

This course provides an overview of the environmental, social, economic, and governance aspects of sustainability management and how to address them to maximise business and product performance while managing changing stakeholder expectations.

#### BM7211 Industry Project (Part A) - (15 credits)

To prepare you for an applied industry project related to your area of study.

#### BM7212 Industry Project (Part B) - (30 credits)

To enable you to carry out a significant project related to your area of study for a specific organisation; and apply theoretical learning to an organisational issue.

## Career options

This programme was designed with our industry partners so you will graduate with awesome skills that are valued by employers.

You will be ready to take on a number of roles

Disclaimer: The information contained in this document is correct at the time of print. Whitireia and WelTec | Te Pūkenga reserves the right to cancel or postpone any of the programmes, and shall not be liable for any claim other than the proportion of programme fees that the cancelled portion bears. Some programmes may be dependent upon formal approval from NZQA (New Zealand Qualifications Authority), TEC (Tertiary Education Commission) funding allocation, and the number of enrolments. As part of the NZQA targeted review of all Level 1-6 New Zealand qualifications, there may still be changes to some programmes starting in 2024. Fees, programmes, entry and selection criteria, and dates, are subject to change. Please check the relevant programme pages at [whitireiaweltec.ac.nz](http://whitireiaweltec.ac.nz) for up-to-date information and full entry regulations before applying to enrol. Information regarding English language requirements is available on each course page at [whitireiaweltec.ac.nz](http://whitireiaweltec.ac.nz).

including:

- Business analyst
- Accounts clerk
- Financial controller
- Sales management
- Marketing management
- Business development
- Specialist management positions
- Supply & Procurement Manager

You can find out more about developing your business career [here](#).

## Entry requirements

### Domestic

A three year Bachelor degree or equivalent study/work experience.

Students enrolling in the Accounting strand must have completed a three year Bachelor degree that includes introductory courses in Accounting.

### International

IELTS 6.0 (no band lower than 5.5), or equivalent.

Find your country's [equivalent academic entry requirements here](#)

*\* International fee displayed is for 1 year of study (equivalent to 120 credits) and does not include insurance, administration and student service fees. For more details, please email: [international@wandw.ac.nz](mailto:international@wandw.ac.nz).*