Creative Writing

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Whitireia and WelTec (Te Pūkenga) launch first micro-credentials for the publishing industry

In response to demand from organisations in the world of publishing and editing, Whitireia and WelTec (Te Pūkenga) has launched the first micro-credentials to support training and development in this sector. The two micro-credentials are NZQA-approved, with one covering **grammar and punctuation**, and the other **copy-editing**.

"There is a huge potential audience for these courses," says Theresa Crewdson, a publishing tutor at Whitireia. "They are aimed at people already in the workplace who want to sharpen or develop their language skills, as well as people wanting to dip their toes into editing. The courses would be helpful for international students who want to brush up on their English.

> "We put these together with strong support from the Aotearoa New Zealand publishing industry, who want a flexible, easy-to-access study and professional development option."

Speaking on behalf of the Publishers Association of New Zealand, Claire Murdoch, Head of Publishing at Penguin Random House New Zealand says: "Publishers in Aotearoa keenly welcome the launch of these micro-credentials by Whitireia and WelTec. For a long time, we have sought to bring new people from diverse backgrounds into our wonderful industry and to upskill our mid-career people – wherever they might be based. We know the demand for this kind of learning is substantial. Whitireia's expert publishing team has well-established connections to industry, and is superbly positioned to deliver high-quality tuition that will equip many more New Zealanders to work with words as part of their careers."
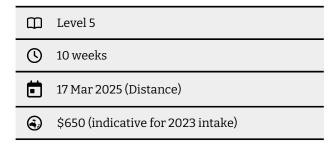
"These micro-credentials are designed for self-directed study at your own pace," says Theresa. "Each course will take up to 50 hours to complete through an online app called Moodle. A tutor will be available to support students in their studies. Participants have up to 10 weeks to complete each course, and we provide a suggested timeline for study. However, you can complete them more quickly if you want to."

A micro-credential certifies achievement of a coherent set of skills and knowledge. It is smaller than a qualification and focuses on skill development opportunities not currently catered for in the regulated tertiary education system. Micro-credentials are worth 5–40 credits and are based on strong evidence of need from employers, industry and/or community.

"The micro-credentials are part of a suite of provisions from the Whitireia Publishing programme. For an insight into Whitireia Publishing, take a look at our **website**; find us on **Facebook**, Instagram or Twitter; or sign up to our **newsletter**, where you'll receive regular updates and get a sense of our classes and activities," concludes Theresa.

Further information on the micro-credentials can be found here: **https://www.whitireiaweltec.ac.nz/study-programmes/creativity/creative-writing-and-publishing/**

Grammar and Punctuation (Micro-credential)

📖	Level 5
🕐	10 weeks
📅	17 Mar 2025 (Distance)
💲	$650 (indicative for 2023 intake)

Delve into the world of grammar and punctuation with this micro-credential. Expand your knowledge of how language is structured. Study flexibly by allowing this course to fit around your other commitments.

Flexible study options

This micro-credential, along with the Copyediting 1 micro-credential are worth five credits each. You can enrol in both or do them separately.

These micro-credentials have been developed for flexible self-directed study at your own pace. They are delivered online, and there are no classes to attend.

Study hours: Approximately 50 hours total (5 hours per week).

It is possible to complete each micro-credential in fewer than 10 weeks if you want to, as long as you complete learning activities, online discussions and three short assessments by the end of the course.

What you will learn

The Grammar and Punctuation (Micro-credential) covers:

Sentence structure, and how it shapes punctuation

- Parts of speech
- Subjects and objects
- Clauses and phrases
- Types of sentences
- Conjunctions
- Pronouns, including "who" and "whom"

Punctuation

- Full stops
- Apostrophes
- Commas
- Colons
- Semi-colons
- Dashes
- Exclamation and question marks

Capitilisation

Common trouble spots

Useful resources

Entry requirements

Open entry.